

Annex 4: Stakeholder Mapping

Aim: To identify whom you should be speaking to and working with and to understand their position on your issue.

Stakeholder Type	Organization/Institution	Individual in Organization	Interests/Stakes	Position
Those directly affected				
Government and State decision makers				
Other major organizations				
International organizations				

Stakeholder Analysis

Aim: To understand whether your stakeholders agree with you on the issue, how important the issue is to them, and the level of influence they have.

Stakeholder	Agreement	Importance	Influence
	-3 -2 -1 0 +1 +2 +3	L M H	L M H
	-3 -2 -1 0 +1 +2 +3	L M H	L M H
	-3 -2 -1 0 +1 +2 +3	L M H	L M H
	-3 -2 -1 0 +1 +2 +3	L M H	L M H